

A. B. Freeman School of Business

Programs of Study

DEGREE

Students admitted to the Bachelor of Science in Management (BSM) program should consult with the Center for Academic Advising; degree requirements may also be found on the Freeman School website (www.freeman.tulane.edu). The hallmark of the program is its flexibility in mixing a variety of disciplines while providing the structure and guidance necessary for a successful undergraduate experience. By design, the BSM program emphasizes a generalist approach to management education. The program's goal is to train well-rounded managers who can analyze problems and propose workable solutions.

REQUIREMENTS FOR DEGREE

Candidates for the Bachelor of Science in Management degree are required to complete 122 credits of academic work and to achieve a minimum cumulative grade-point average of 2.000 overall and a minimum cumulative grade-point average of 2.000 in their business and major courses. The BSM degree comprises a minimum of 54-60 Freeman credit hours depending on the business major.

It is recommended that undergraduate business students complete all 100- and 200-level courses prior to concentrating on their business majors, which consist primarily of 300- and 400-level courses. BSM students should consult with their academic advisers at least once a semester, usually just before registration, to ensure that they are meeting all requirements for graduation and for their majors. Although every effort is made to ensure accurate advising, the student is responsible for knowing and satisfying all degree requirements.

Newcomb-Tulane College Core Curriculum (39-45 credit hours)

Writing	4
Foreign Language*	4 - 8

Scientific Inquiry	9-12
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Quantitative Reasoning (3-4 hours)

Physical/Life Science (6-8 hours)¹

Cultural Knowledge ²	12
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Humanities/Fine Arts (6 hours)

Social Sciences (6 hours)

Public Service ³	2-3
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Understanding Interdisciplinary Scholarship (TIDES) ⁴	1-3
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Capstone Experience ⁵	3+
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¹*One of these courses must include a laboratory component.*

²*One course must be from a list of courses in Perspectives in European Tradition and one course must be from a list of courses in Perspectives Outside the European Tradition or Comparative Cultural and International Perspectives.*

³*The business tides courses can be used to satisfy the first part of the public service requirement. Students who successfully complete TIDB 101 or 102 and TIDB 111 will satisfy the first part of the public service requirement. One public service credit will be added for students who take both TIDB 101 or TIDB 102 and TIDB 111.*

⁴*Business majors are required to take two TIDES courses (TIDB 101 or TIDB 102 in the fall and TIDB 111 in the spring) for 1.5 credits each. This exceeds the Newcomb-Tulane College core curriculum requirement. (If the business major decision is made after first semester of the first-year but before the sophomore year and the student has completed a nonbusiness TIDES, the student must complete TIDB 111 or either LGST 410 or STRE 413. Students choosing to major in business after the first-year must complete LGST 410 or STRE 413.)*

⁵*STRE 490 is the capstone course for business majors and satisfies the Newcomb-Tulane College core requirement.*

**All students must take at least one foreign language course at Tulane University and demonstrate competency in that language at the 102/112 level.*

Required Courses for the BSM Degree (19-21 credit hours)

MATH 115 or MATH 121 Calculus ⁶	3-4
MATH 114 Business Statistics ⁶	4
Prerequisite: ISPM 101	
ECON 101 or ECON 103 Microeconomics ⁷	3
ECON 102 or ECON 104 Macroeconomics ⁷	3
PSYC 100, PSYC 101, or PSYC 102 ⁸	3-4
TIDB 101 (or TIDB 102) and TIDB 111 ⁴	3

⁶MATH 115 or MATH 114 may be used to satisfy the Newcomb-Tulane College core requirement for quantitative reasoning.

⁷ECON 101 and ECON 102 may be used to satisfy the Newcomb-Tulane College core requirement for social sciences.

⁸PSYC 100, PSYC 101, or PSYC 102 may be used to satisfy the Newcomb-Tulane College core requirement for a life science.

Students are allowed to use the BSM degree requirements to meet the Newcomb-Tulane College core curriculum requirements and its 39-45 credit-hour requirement. All major and minor requirements are written with this assumption.

Required Business Courses for the BSM Degree (39 credit hours, includes capstone experience)

ACCN 201 Financial Accounting	3
ACCN 301 Managerial Accounting	3
Prerequisite: ACCN 201	
CBMA 301 Consumer Behavior/Marketing Fundamentals	3
Prerequisites: MATH 114, ECON 101, and either PSYC 100, PSYC 101 or PYSC 102	
FINE 301 Financial Management	3
Prerequisites: ACCN 201, ECON 101, MATH 114, MATH 115; Corequisite: ECON 102	
ISPM 101 Intro to Business Computing ⁹	3

ISPM 301 Business Modeling	3
Prerequisite: MATH 114	
ISPM 302 Business Process Management	3
Prerequisites: MATH 114, MATH 115	
LGST 301 Legal, Ethical, and Regulatory Environment of Business	3
Prerequisite: ECON 101	
Enrollment limited to students with sophomore standing or above.	
MHSC 301 Organizational Behavior	3
Prerequisite: Social science requirement	
MHSC 302 Business Ethics	3
Prerequisite: MHSC 301	
MOCO 301 Management Communication ¹⁰	3
Prerequisite: ENGL 101 or ENLS 119	
Enrollment limited to students with 70 or more credit hours.	
STRE 301 Strategic Management	3
Prerequisites: MATH 114, ACCN 201, ISPM 301, FINE 301	
STRE 490 Business Capstone Experience ⁵	3
Prerequisites: All BSM core courses	
Enrollment limited to students with senior standing.	
Career Management Center Sessions (12 sessions required)	0

⁹Students who have Microsoft Office Specialist Certification at the User Level for Microsoft Word and PowerPoint and at the Expert Level for Microsoft Excel can take any business elective as a substitute for this course.

¹Some sections of MOCO 301 will satisfy the second part of the public service requirement and will have an additional public service credit.

BSM students satisfy the Newcomb-Tulane College core requirements, the BSM nonbusiness degree requirements, and the BSM core degree requirements with 81 credits to 85 credits.

Number of Courses and Credits Needed for Majors in the Following Areas:

Accounting	7 courses	21 credits
Consumer Behavior/Marketing	5 courses	15 credits
Finance	7 courses	21 credits
Information Systems	5 courses	15 credits
Legal Studies in Business	5 courses	15 credits
Managing Human Capital	5 courses	15 credits
Strategy & Entrepreneurship	5 courses	15 credits

BSM students satisfy the Newcomb-Tulane College core requirements, the BSM nonbusiness degree requirements, the BSM core degree requirements, and their major requirements with 96 credits to 106 credits.

Free Electives

To graduate, BSM students need 122 credits, which include 16 credits to 26 credits of free electives. Free electives may be fulfilled at the Schools of Architecture, Business, Liberal Arts, Public Health and Tropical Medicine, and Science and Engineering. Up to nine credits may be fulfilled at the School of Continuing Studies, subject to the restrictions listed below (Cross-Registrations and Excluded Classes). Up to six credits of the free electives can be taken at the 100 or 200 level. The remaining 10 credits to 20 credits must be at the 300 or 400 level.

Transfer Students – Please consult the Newcomb-Tulane College policy; also note that some transfer credits, while applicable to the Newcomb-Tulane College core curriculum, may be denied for applicability to the business major/minor due to professional accreditation standards set by AACSB International. These credits may be used to satisfy other requirements.

Nonbusiness Students at the Freeman School - Students enrolled in other divisions at Tulane are welcome to take courses at the

Freeman School, subject to completion of course prerequisites and available space. Authorization for registration is obtained from the Associate Dean of Undergraduate Education at the business school.

Cross-Registration and Excluded Classes – The following courses do NOT satisfy BSM degree requirements; they are considered extra coursework, over and above the 122 credits required for the BSM degree.

- All School of Continuing Studies courses with the following prefixes:
 - ACTG – all accounting courses
 - BSLW – all business law courses
 - FIAN – all finance courses
 - MGMT – all management courses
 - MKET – all marketing courses
 - CPST – all computer systems and technology courses
 - CRST – all casino resort studies courses
 - HURM – all human resource development courses
 - PRLS – all paralegal studies courses
- Exercise and Sports Sciences (EXSS) courses
- Education (EDUC or EDLA) and Center for Education (CTED) courses (with the exception of EDUC 200 and EDLA 200)
- Undergraduate Law (LAWU) courses are treated as transfer work.

BSM students may not cross-register for courses at Loyola University or the University of New Orleans. Courses taken at either university are treated as transfer work.

CURRICULUM

The Freeman School offers courses in the following areas of study:

Behavioral Science

Consumer Behavior/Marketing (CBMA)

Organizational Behavior (MHSC)

Strategy and Entrepreneurship (STRE)

Economic Science

Accounting (ACCN)

Business Economics (ECON)

Finance (FINE)

Information Systems/Process Management (ISPM)

Legal and Business Studies

Legal Studies (LGST)

Management Communication (MOCO)

Taxation (TAXA)

A TYPICAL PROGRAM

First Year

Foreign Language	8 credits
ISPM 101	3 credits
MATH 115	3 credits
Physical Science	3-4 credits
PSYC 100, 101, or 102	3-4 credits
Public Service	2-3 credits
TIDB 101 or TIDB 102	1.5 credits
TIDB 111	1.5 credits
Writing	4 credits
CMS Session 1, 2, and 3	

Sophomore Year

ACCN 201	3 credits
Humanities/Fine Arts	6 credits
ISPM 301	3 credits
LGST 301	3 credits
Macroeconomics	3 credits
MATH 114	3-4 credits

Microeconomics

3 credits

Elective

3 credits

Elective

3 credits

CMC Sessions 4, 5, and 6

Junior Year

ACCN 301

3 credits

CBMA 301

3 credits

FINE 301

3 credits

ISPM 302

3 credits

MHSC 301

3 credits

MHSC 302

3 credits

MOCO 301

3 credits

Public Service

1-3 credits

STRE 301

3 credits

Elective (Business)

3 credits

Elective (Business)

3 credits

CMC Sessions 7, 8, and 9

Senior Year

STRE 490

3 credits

Elective (Business)

3 credits

Elective (Business)

3 credits

Elective (Business)

3 credits

Elective (Business)

3 credits

Elective

3 credits

Elective

3 credits

Elective

3 credits

Elective

3 credits

Elective

3 credits

CMC Sessions 10, 11, and 12

Following this template, electives can be chosen provided the area core courses have been completed.

Major Programs

The Freeman School offers the following majors in the BSM program: accounting, consumer behavior/marketing, finance, information systems/process management, legal studies in business, managing human and social capital, and strategy and entrepreneurship. The business major option provides great flexibility in tailoring a program of study. Students wanting breadth across all areas of business may distribute their electives broadly within the school. *Unless they choose to switch to the new curriculum, students admitted prior to fall 2006 remain bound by the curriculum in effect at the time of admission. Students wishing to switch to new BSM curriculum can appeal to the Associate Dean of Undergraduate Education.*

MAJOR IN ACCOUNTING

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in accounting.

Required

ACCN 310	Intermediate Accounting I Prerequisite: ACCN 201
ACCN 410	Auditing Prerequisite: ACCN 310
ACCN 411	Intermediate Accounting II Prerequisite: ACCN 310
ACCN 412	Advanced Financial Accounting Prerequisite: ACCN 310
LGST 410	Business Law Enrollment limited to students with sophomore standing or above.

TAXA 410 Business Taxation
Prerequisite: ACCT 310

Plus one of the following three courses:

ACCN 413 Financial Statement Analysis
Prerequisite: FINE 301

ACCN 414 Advanced Managerial Accounting
Prerequisite: ACCN 301

ACCN 415 Accounting Information System
Prerequisite: ACCN 301

Note: This undergraduate accounting major qualifies students for the profession of accountancy ONLY if they plan to live and work in a 120-hour state. Please see the director of the master of accounting program in the sophomore year if you plan to live and work in a 150-hour state.

Be aware that the CPA requirements changed for candidates registering in the state of Louisiana at the end of the 1996 calendar year, and 150 hours of college/university credit are now required in addition to meeting specific accounting and business requirements. Other states currently or will soon require 150 credit hours. The Freeman School provides a one-year Master of Accounting program for students wishing to meet that 150-credit-hour requirement through a fifth year of study. For more information about requirements in other states, contact the state board of accounting where you plan to practice.

MINOR IN ACCOUNTING

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses (at a minimum) is eligible for transcript designation of a minor in accounting.

Required

ACCN 310 Intermediate Accounting I
Prerequisite: ACCN 201

ACCN 411 Intermediate Accounting II
Prerequisite: ACCN 310

Plus one of the following courses:

ACCN 412 Advanced Financial Accounting

Prerequisite: ACCN 310

ACCN 414 Advanced Managerial Accounting

Prerequisite: ACCN 301

Plus one 400-level accounting course; ACCN 412 and ACCN 414 from the previous elective requirement cannot be double counted:

ACCN 410 Auditing

Prerequisite: ACCN 310

ACCN 412 Advanced Financial Accounting

Prerequisite: ACCN 310

ACCN 413 Financial Statement Analysis

Prerequisite: FINE 301

ACCN 414 Advanced Managerial Accounting

Prerequisite: ACCN 301

ACCN 415 Accounting Information Systems

Prerequisite: ACCN 301

TAXA 410 Business Taxation

Prerequisite: ACCN 310

MAJOR IN CONSUMER BEHAVIOR/MARKETING

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in consumer behavior/marketing.

Required

CBMA 410 Consumer Behavior

Pre- or Corequisite: CBMA 301

CBMA 411 Market Research

Pre- or Corequisite: CBMA 301

CBMA 412 Sales Management

Pre- or Corequisite: CBMA 301

CBMA 460 Cases in Consumer Behavior and Marketing Action

Prerequisite: CBMA 301; Pre- or Corequisites:

CBMA 410, CBMA 411, STRE 301

MHSC 411 Negotiations and Conflict Resolution

Prerequisite: MHSC 302

MINOR IN CONSUMER BEHAVIOR/MARKETING

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a minor in consumer behavior/marketing.

Required

CBMA 410 Consumer Behavior

Pre- or Corequisite: CBMA 301

CBMA 411 Market Research

Pre- or Corequisite: CBMA 301

Plus one of the following courses:

CBMA 412 Sales Management

Pre- or Corequisite: CBMA 301

CBMA 460 Cases in Consumer Behavior and Marketing Action

Prerequisite: CBMA 301; Pre- or Corequisites:

CBMA 410, CBMA 411, STRE 301

MAJOR IN FINANCE

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in finance.

Required

ACCN 310	Intermediate Accounting I Prerequisite: ACCN 201
FINE 410	Advanced Financial Management Prerequisites: FINE 301, ISPM 301
FINE 411	Investments in Equities Prerequisites: FINE 301, ISPM 301
FINE 412	Analysis of Fixed Income Securities Prerequisites: FINE 301, ISPM 301
Plus three of the following courses:	
FINE 413	Venture Capital and Private Equity Prerequisites: FINE 301, ISPM 301
FINE 414	Risk Management Prerequisites: FINE 410, FINE 411, FINE 412
FINE 415	International Finance Prerequisites: FINE 410, FINE 411, FINE 412
FINE 416	Equity Analysis/Burkenroad Reports Prerequisite: ACCN 310; Corequisite: FINE 411 Enrollment limited to finance or accounting majors with minimum 3.000 cumulative and business grade-point averages.
FINE 417	Financial Modeling Corerequisites: FINE 410, FINE 411, FINE 412
FINE 418	Fundamental and Technical Trading Enrollment limited to students with junior standing or above.
FINE 460	Cases in Financial Management Prerequisites: FINE 410, FINE 411, FINE 412 Enrollment limited to students with senior standing.

FINE 461	Darwin Fenner Student Managed Fund Honors Seminar Prerequisites: ACCN 310, FINE 410, FINE 411, FINE 412 Enrollment by invitation only and limited to finance majors with senior standing.
LGST 414	Insurance and Risk Management Prerequisite: FINE 301

Career Track Recommendations - The following tracks are designed to guide students in choosing finance electives based on possible careers.

TRACK 1: Corporate Finance

A minimum of three of the following electives:

FINE 413	Venture Capital and Private Equity Prerequisites: FINE 301, ISPM 301
FINE 415	International Finance Prerequisites: FINE 410, FINE 411, FINE 412
FINE 416	Equity Analysis/Burkenroad Reports Prerequisite: ACCN 310; Corequisite: FINE 411 Enrollment limited to finance or accounting majors with minimum 3.000 cumulative and business grade-point average.
FINE 460	Cases in Financial Management Prerequisites: FINE 410, FINE 411, FINE 412 Enrollment limited to students with senior standing.

TRACK 2: Investments

A minimum of three of the following electives:

FINE 414	Risk Management Prerequisites: FINE 410, FINE 411, FINE 412
FINE 415	International Finance Prerequisites: FINE 410, FINE 411, FINE 412

- FINE 416 Equity Analysis/Burkenroad Reports
Prerequisite: ACCN 310; Corequisite: FINE 411
Enrollment limited to finance or accounting majors with minimum 3.000 cumulative and business grade-point averages.
- FINC 461 Darwin Fenner Student Managed Fund Honors Seminar
Prerequisites: ACCN 310, FINE 410, FINE 411, FINE 412
Enrollment by invitation only and limited to finance majors with senior standing.
- LGST 414 Insurance and Risk Management
Prerequisite: FINE 301

MINOR IN FINANCE

In addition to the required courses listed earlier in this section, an undergraduate business student who meets the major requirements for another area within the business school and completes the following courses is eligible for transcript designation of a minor in finance.

Accounting Requirement – either of the following courses:

- ACCN 310 Intermediate Accounting I
Prerequisite: ACCN 201
- ACCN 413 Financial Statement Analysis
Prerequisite: FINE 301

Plus the following finance courses

- FINE 410 Advanced Financial Management
Prerequisites: FINE 301, ISPM 301
- FINE 411 Investments in Equities
Prerequisites: FINE 301, ISPM 301
- FINE 412 Analysis of Fixed Income Securities
Prerequisites: FINE 301, ISPM 301

Other Finance Electives – The following courses do not count as finance electives towards the finance major or finance minor; these

- courses provide greater depth in an area and may be counted as free electives.
- FINE 419 Commercial Bank Management
Prerequisite: FINE 301
- FINE 420 Inside Commercial Banking
Prerequisite: FINE 301
- FINE 421 Real Estate Planning and Development
Prerequisite: FINE 301
Enrollment limited to students with senior standing.

MAJOR IN INFORMATION SYSTEMS/PROCESS MANAGEMENT

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in information systems/process management.

Required

- ISPM 410 Project Management
Prerequisites: ISPM 301, MATH 114
- ISPM 411 Business Programming
Prerequisites: ISPM 301, MATH 114
- ISPM 412 Database Management
Prerequisites: ISPM 301, MATH 114
- ISPM 413 System Analysis and Design
Prerequisites: ISPM 301, MATH 114

Plus one elective from the following courses:

- ISPM 414 Communications and Networking
Prerequisites: ISPM 301, MATH 114
- ISPM 460 Information Security and Risk Management
Prerequisites: ISPM 301, MATH 114

ISPM 461 E-Business Design and Implementation
Prerequisite: ISPM 412; Corequisite: ISPM 411

Recommended Electives

Information Systems/Process Management majors may take the following courses for greater depth:

CBMA 411 Market Research
Prerequisite: CMBA 301

STRE 412 The Management of Technology and Innovation
Prerequisite: STRE 301

MINOR IN INFORMATION SYSTEMS/PROCESS MANAGEMENT

In addition to the required courses listed earlier in this section, an undergraduate business student who meets the major requirements for another area within the business school and completes the following courses is eligible for transcript designation of a minor in information systems/Process Management.

Required

ISPM 412 Database Management
Prerequisites: ISPM 301, MATH 114

Plus two of the following courses:

ISPM 410 Project Management
Prerequisites: ISPM 301, MATH 114

ISPM 411 Business Programming
Prerequisites: ISPM 301, MATH 114

ISPM 413 System Analysis and Design
Prerequisites: ISPM 301, MATH 114

ISPM 414 Communications and Networking
Prerequisites: ISPM 301, MATH 114

ISPM 460 Information Security and Risk Management
Prerequisites: ISPM 301, MATH 114

ISPM 461 E-Business Design and Implementation
Prerequisite: ISPM 412; Corequisite: ISPM 411

MAJOR IN LEGAL STUDIES IN BUSINESS

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in legal studies in business.

Required

LGST 410 Business Law
Enrollment limited to students with sophomore standing or above.

LGST 411 Legal Writing and Research
Prerequisite: LGST 301

Plus three of the following courses:

LGST 412 International Business Law
Prerequisite: LGST 301

LGST 413 Fraud Prevention and Investigation
Prerequisite: LGST 301

LGST 414 Insurance and Risk Management
Prerequisite: FINE 301

LGST 415 Real Estate Law
Prerequisite: LGST 301

LGST 416 Law of E-Commerce
Prerequisite: LGST 301

LGST 417 Employment Law for Human Resource Professionals
Prerequisites: MHSC 301, LGST 301

MHSC 411 Negotiation and Conflict Resolution
Prerequisite: MHSC 302

TAXA 410 Business Taxation
Prerequisite: ACCN 201

In addition, those students seeking admission to law school must complete the for-credit review for the LSAT.

MINOR IN LEGAL STUDIES IN BUSINESS

In addition to the required courses listed earlier in this section, an undergraduate business student who meets the major requirements for another area within the business school and completes the following courses is eligible for transcript designation of a minor in legal studies in business.

Required

LGST 410 Business Law
Enrollment limited to students with sophomore standing or above.

Plus two of the following courses:

LGST 411 Legal Writing and Research
Prerequisite: LGST 301

LGST 412 International Business Law
Prerequisite: LGST 301

LGST 413 Fraud Prevention and Investigation
Prerequisite: LGST 301

LGST 414 Insurance and Risk Management
Prerequisite: FINE 301

LGST 415 Real Estate Law
Prerequisite: LGST 301

LGST 416 Law of E-Commerce
Prerequisite: LGST 301

LGST 417 Employment Law for Human Resource Professionals
Prerequisites: MHSC 301, LGST 301

MHSC 411 Negotiation and Conflict Resolution
Prerequisite: MHSC 302

TAXA 410 Business Taxation
Prerequisite: ACCN 201

MAJOR IN MANAGING HUMAN AND SOCIAL CAPITAL

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in managing human and social capital.

Required

MHSC 410 Dimensions in Human Resource Management
Prerequisite: MHSC 302

MHSC 411 Negotiation and Conflict Resolution
Prerequisite: MHSC 302

LGST 417 Employment Law for Human Resource Professionals
Prerequisites: MHSC 301, LGST 301

STRE 410 Corporate and Cooperative Strategy
Prerequisite: STRE 301

STRE 460 Strategic Consulting
Prerequisite: STRE 301
Enrollment limited students with senior standing.

MINOR IN MANAGING HUMAN AND SOCIAL CAPITAL

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a minor in managing human and social capital.

Required

- LGST 417 Employment Law for Human Resource Professionals
Prerequisites: MHSC 301, LGST 301
- MHSC 410 Dimensions in Human Resource Management
Prerequisite: MHSC 302
- MHSC 411 Negotiation and Conflict Resolution
Prerequisite: MHSC 302

MAJOR IN STRATEGY AND ENTREPRENEURSHIP

In addition to the required courses listed earlier in this section, an undergraduate business student completing the following courses is eligible for transcript designation of a major in strategy and entrepreneurship. In addition, strategy and entrepreneurship majors select a career track—either consulting or entrepreneurship. While each track has similar course requirements within the academic area, there are distinctly different course requirements outside the academic area.

Required

Students choosing either track must complete the following courses:

- STRE 410 Corporate and Cooperative Strategy
Prerequisite: STRE 301
- STRE 412 The Management of Technology and Innovation
Prerequisite: STRE 301
- STRE 413 Environment, Society, and Capitalism
Prerequisite: STRE 301

Students choosing the consulting track must also complete the following courses:

- ISPM 410 Project Management
Prerequisite: ISPM 301. MATH 114
- STRE 460 Strategic Consulting
Prerequisite: STRE 301

Enrollment limited to students with senior standing.

Students choosing the entrepreneurship track must also complete the following courses:

- FINE 413 Venture Capital and Private Equity
Prerequisites: ISPM 301, FINE 301
- STRE 461 Managing New Venture Creation
Prerequisite: STRE 301
- Enrollment limited to students with senior standing.

Recommended electives

Strategy and Entrepreneurship majors may take at least two of the following courses for greater depth in an area:

- ACCN 310 Intermediate Financial Accounting I
Prerequisite: ACCN 201
- CBMA 411 Market Research
Prerequisite: CBMA 301
- MHSC 410 Dimensions in Human Resource Management
Prerequisite: MHSC 302
- MHSC 411 Negotiation and Conflict Resolution
Prerequisite: MHSC 302

MINOR IN STRATEGY AND ENTREPRENEURSHIP

In addition to the required courses listed earlier in this section, an undergraduate business student who meets the major requirements for another area within the business school and completes the following courses is eligible for transcript designation of a minor in strategy and entrepreneurship.

Required

- STRE 410 Corporate and Cooperative Strategy
Prerequisite: STRE 301
- STRE 412 The Management of Technology and Innovation
Prerequisite: STRE 301

STRE 413 Environment, Society and Capitalism
Prerequisite: STRE 301

MINOR IN BUSINESS

In addition to the required courses listed earlier in this section, an undergraduate student who meets the major requirements for a major in the Schools of Architecture, Liberal Arts, Public Health and Tropical Medicine, or Science and Engineering and completes the following courses is eligible for transcript designation of a minor in business.

Required

ACCN 201 Financial Accounting

Plus one of the following courses:

ECON 101 Introductory Microeconomics

ECON 103 Honors Introductory Microeconomics

Plus four of the following courses:

ACCN 301 Managerial Accounting
Prerequisite: ACCN 201

CBMA 301 Consumer Behavior/Marketing Fundamentals
Prerequisites: MATH 114, ECON 101 and either PSYC 100, PSYC 101, or PSYC 102

FINE 301 Financial Management
Prerequisites: ACCN 201, MATH 114, MATH 115, ECON 101;
Corequisite: ECON 102

ISPM 101 Introduction to Business Computing

ISPM 301 Business Modeling
Prerequisite: MATH 114

ISPM 302 Business Process Management
Prerequisites: MATH 114, MATH 115

LGST 301 Legal, Ethical and Regulatory Environment of Business
Prerequisite: ECON 101

Enrollment limited to students with sophomore standing or above.

MHSC 301 Organizational Behavior
Prerequisite: Social science core curriculum requirement

MHSC 302 Business Ethics
Prerequisite: MHSC 301

MOCO 301 Management Communications
Prerequisite: ENGL 101 or ENLS 119
Enrollment limited to students with 70 or more credit hours.

STRE 301 Strategic Management
Prerequisites: MATH 114, ACCN 201, ISPM 301, FINE 301

Plus one additional Freeman course or both TIDB 101 (or TIDB 102) and TIDB 111.

DOUBLE MAJORS

BSM students can only have one second business major or one business minor in addition to their first business major. Overlap is allowed for required business major or minor courses only. Consult the Newcomb-Tulane College policy for information regarding a second major or a minor outside the business school.

SPECIAL PROGRAMS

Summer Study Abroad

The Freeman international business program enables students to live and study in another culture. During the intensive summer study abroad, students earn elective credits toward completion of their Freeman business degrees. The courses develop their international management skills by focusing on cultural understanding and global strategies that create competitive advantages in international business. All courses are taught in

English by Freeman School and international faculty. At the host institutions abroad, students study in a campus environment. Courses are offered at two European locations each year. Courses completed during the summer study abroad are considered Freeman School courses, count as Freeman electives, and will be included in the Tulane grade-point average.

Semester Study Abroad

The Freeman School offers students who had a 3.000 GPA the previous two semesters the opportunity to study abroad while enrolled in the business school. Currently, there are multiple approved sites in Asia, Australia, Europe, and Latin America.

The business school’s semester abroad is a flexible program in which students may select the semester in which they go abroad. The curriculum can also be tailored to the students’ individual needs. Business courses, language courses, and courses pertaining to the specific country in which they are studying are all possible choices. Students approved to study abroad must submit their academic plan to their academic adviser for approval the semester prior to departure. This plan ensures that the students will be making satisfactory progress toward the BSM degree, while benefiting from an international educational experience.

The semester study abroad program is a direct exchange program with our partner institutions. The coursework a student completes at the other university is considered Freeman School coursework and, therefore, is counted in the Tulane grade-point average. The business courses taken as part of the semester study abroad are counted as Freeman electives. Enrolled students pay Tulane University tuition.

Independent Studies (Tutorials)

In addition to the Newcomb-Tulane College policy, the business school requires an overall GPA of 3.333 or higher and the approvals of the instructor and the area head.

Honors Program in Political Economy

This program allows a BSM student to participate in the interdisciplinary study of political economy while fulfilling the requirements of the BSM degree. The Honors Program is designed to enhance a student’s understanding of the interrelationships between political and economic activities and institutions. It also seeks to develop moral and historical perspectives important in understanding the connections between government and private economic enterprise. Some of the requirements of this program

may be met by using political economy courses in the Murphy Institute as electives in the BSM course of study. Preparation for this program is best begun in the earliest stages of curriculum planning during the freshman year. Some courses may be taken to fulfill general distribution requirements before the junior year. For students who have not done that, an extra semester of study is recommended to fulfill all requirements without excessive overloading. The requirements for the program are:

Course		Credit Hours
ECON 301	Intermediate Microeconomics	3
PECN 301	Introduction to Political Economy	3
PECN 302	Political Economy: Ancient and Modern	3
PECN 303	Individual Society and State	3
PECN 304	Economics and Policy-Making	3
PECN 600	Majors Seminar	3

In addition, students are encouraged to take Intermediate Macroeconomics (ECON 302).

Interested students should declare their intentions to pursue the Honors Program as early as possible and should confer with the Murphy Institute in Tilton Hall.

Master of Accounting

Tulane’s 30 credit-hour program is designed to meet the needs of future accounting professionals. Unique features of the program are the ability to custom design a curriculum based on career aspirations as well as a busy (accounting) season internship. Freeman School students may apply for admission to the Master of Accounting program in the junior year. It is possible to earn both the BSM and MACCT degrees concurrently. (For more information or to apply, please contact: Office of Admissions, Freeman School of Business, Tulane University, New Orleans, LA 70118; 504-865-5410.)

MBA Early Admit Program

The Freeman School offers early admission to its MBA program in conjunction with the Schools of Liberal Arts, Public Health and Tropical Medicine, or Science and Engineering. Qualified undergraduates begin study toward the MBA as seniors. Courses taken in the first year of the MBA program will serve as electives

for the undergraduate degree. Thus, with careful planning, students can earn both degrees in five years rather than the customary six.

There are no prerequisites for the early admit program. Admission is highly selective and is made primarily on the basis of undergraduate GPA and performance on the Graduate Management Admission Test (GMAT). To be considered, students must complete all undergraduate major and core requirements by the end of the junior year; therefore, students in the BSM program and Tulane's School of Architecture are not eligible. Interested students should contact their academic advisers as early as the first- or sophomore year to ensure that their curricula are planned with this program in mind.

Master of Finance

For students interested in a future in finance, Freeman offers a 12-month, 34 credit-hour graduate program. The Master of Finance program is designed for students who want in-depth coverage of finance without the broad-based managerial curriculum typical of MBA studies. Students must have earned an undergraduate degree before they begin the Master of Finance program. (For more information or to apply, please contact: Office of Admissions, Freeman School of Business, Tulane University, New Orleans, LA 70118; 504-865-5410.)

Doctor of Philosophy

The PhD program in business administration at the A. B. Freeman School of Business is a full-time, research-intensive program. The Doctor of Philosophy program is designed for students who want in-depth coverage in preparation for teaching at the college level. It is a four-year, 48 credit-hour program. Students must have earned an undergraduate degree prior to beginning the PhD program. (For more information or to apply, please contact: Office of PhD Admissions, Freeman School of Business, Tulane University, New Orleans, LA 70118; 504-865-5495.)

HONORS AND AWARDS

Honor Societies

Beta Alpha Psi: This honorary national accounting fraternity seeks to promote continuous self-improvement, to foster high moral and ethical standards, to encourage and recognize scholastic and professional excellence, to cultivate a sense of responsibility and service, to promote the collegiate study of accounting, and to provide an opportunity for association between its members and

practicing accountants. Membership, by invitation only, is based on scholarship and professional attributes.

Beta Gamma Sigma: The purpose of this honorary business scholastic fraternity is to reward scholarship and accomplishment in all phases of business, to promote the advancement of education in the science of business, and to foster principles of honesty and integrity in business practices. High scholarship and promise of marked ability are the prime requisites for selection of graduating seniors for membership. New members join by invitation at the annual meeting that is held in conjunction with graduation activities.

Academic Honors

Please consult the Newcomb-Tulane College policy.

Awards Bestowed at Commencement

Please consult the Newcomb-Tulane College section and the BSM Handbook.